

ADA COUNTY
LOCAL EMERGENCY PLANNING COMMITTEE

Meeting Summary

September 20, 2010, 3:00P.M.

Ada County Emergency Operation Center

ATTENDING:

Doug Hardman, ACCEM
Buddy Jacob, ARES/RACES
Debbie Hanson, ACCEM
Rob Littrell, ACCEM
Don Lynn,BCP
Colin Bonner, ISP
Frank Zang, BSU
Tim Horn, ISP
Heidi Parke, VAMC
Dave Fotsch, CDHD
Brian Adams, BHS/RACES
Brandi Creamer, Paramedics
Patti Miller, Airport

Brian Terry, Micron
Corey Pence, Boise City
Kirk Bantz, SARMC
Jim Morrison, ITD
Lisa Steele, BCACHA
Suzanne Marinelli, BOR
Eric Copeland, ITD
David Dansereau, ITD
Kelly Bridges, BOR
Kimberly Link, CDHD
John Matthews, SIACH
Josh Callihan, VAMC
Paul Flatt, NWS

John Lee, United Water
Dave Groenert, NWS
Christopher Davis, ARC
George Langdon, Boise Centre
Gary Smith, Airport
Randy McLeland, CDHD
Mark Senteno, BFD
John Januzzi, NWS
Ruel Gadbury, IANG
Jonathan,Sawmiller, IDANG EM
Dennis Lawson, ARES
Dan Hollar, Boise School Dist

CALL TO ORDER

Doug Hardman called the meeting to order at 3:08 PM.

ACTION ITEMS

- A.** Doug asked for a motion to approve the Minutes from the June 10, 2010 Meeting. **A motion was made by Heidi Parke to approve the minutes. Kirk Bantz seconded. Motion carried unanimously.**

INFORMATION / DISCUSSION ITEMS

A. Social Media/Networks

Doug introduced Andrea Dearden, the PIO for the Ada County Sheriff's Office and Lynn Hightower, the PIO for Boise Police and Fire Departments. They began their presentation with an informative video on how social media and social networks are rapidly changing how information is being gathered and disseminated around the world. Standard email and texting is now old technology and on the way out. Social networking tools like Facebook, Twitter, RSS feeds, etc. are in and all news is now user-generated. Andrea and Lynn both gave examples of how social networking is used within their agencies, and the differences between websites, Facebook, and Twitter. Andrea stated her office could easily employ 2-3 people to keep up with the social media networks if the budget allowed. She added that if she notifies the public of an accident or traffic problem, she must also post when the accident has been cleared.

Lynn stated she uses Twitter and Facebook continuously. For news items she uses Twitter to get the information out to the media and public quick. Facebook and their website are used for more detailed stories and information. The public can also sign-up to be a part of Lynn's

Tweet list. Public safety alerts are put on Facebook with links to the website for more information. Lynn also follows other people and agencies via social networking to keep abreast of what people are talking about that may be relevant to the City of Boise. Andrea and Lynn talked about some of the challenges with having such a visual and public network. Both concurred having good policies and procedures in place prior to embarking down the social networking path are a must. A link to the video and some of the social networking sites is listed below.

Doug introduced Paul Flatt, Warning Coordination Meteorologist with the National Weather Service (NWS). Paul mentioned some of the challenges federal agencies have with regards to social networks, but he advised they have had successfully used Twitterfall to gather weather-related damage information from people who post during weather events.

[Social Media Revolution](http://www.youtube.com/watch?v=sIFYPQjYhv8&feature=related) (video Andrea showed at beginning of LEPC):
<http://www.youtube.com/watch?v=sIFYPQjYhv8&feature=related>

1. [Ada County Sheriffs Office Facebook](http://www.facebook.com/people/Ada-Sheriff/1620184302) page: <http://www.facebook.com/people/Ada-Sheriff/1620184302>
2. [Boise Police Department Facebook](http://www.facebook.com/pages/Boise-ID/Boise-Police-Department/115967218142?v=wall) page: <http://www.facebook.com/pages/Boise-ID/Boise-Police-Department/115967218142?v=wall>
3. [Twitter](http://twitter.com/): <http://twitter.com/>
4. [Trendsmap](http://trendsmap.com/) (Maps Twitter trends): <http://trendsmap.com/>
5. [Twitterfall](http://twitterfall.com/): <http://twitterfall.com/>
6. [Bit.ly](http://bit.ly/) (shortens link fields): <http://bit.ly/>

Weather Links

1. [NWS Facebook](http://www.facebook.com/US.National.Weather.Service.gov): <http://www.facebook.com/US.National.Weather.Service.gov>
2. [BOICM](http://twitter.com/boiwcm): <http://twitter.com/boiwcm>

Additional pages mentioned:

1. [FARK](#)

D. Open Discussion

ADJOURNMENT

Doug adjourned the meeting at 16:55